

Welcome to **SoftSolutions**



# Who We Are?

Soft Solutions is a software & web development company based in Lahore Pakistan. Established in 2003, Soft Solutions has mastered working in .net technologies for desktop software and web based application development. Having served a long list of clients in the US, UK, Norway, Japan, UAE, Australia and Pakistan, we always work hard and smart to create maximum possible benefit for our clients through innovative ideas and timely implementation of solutions.

## Key Facts

Established:	May 2003
Team:	15+
Location:	Lahore Pakistan (GMT+5)
Type:	Software & Web Development



# What We Do?

Our core capabilities are:

## 1. Web Based Solutions Development

- Customized Web Design & Development
- eCommerce Websites
- Web Portals Development
- Online ERP & Business Systems
- Search Engine Optimizations
- Online Marketing Campaign

## 2. Software Application Development

## 3. Offshore IT Consulting & Staffing Solutions

We provide highly talented and certified resources to all sorts of outsourced jobs including but not limited to software and web development, bpo, seo, content management and data entry operations.



# What Technologies We Use?

Since 2003, Soft Solutions has mastered Microsoft Technologies. This includes .net Framework, SQL Server and a vast range of other project management, development, collaboration and graphics tools.

## Tools & Technologies

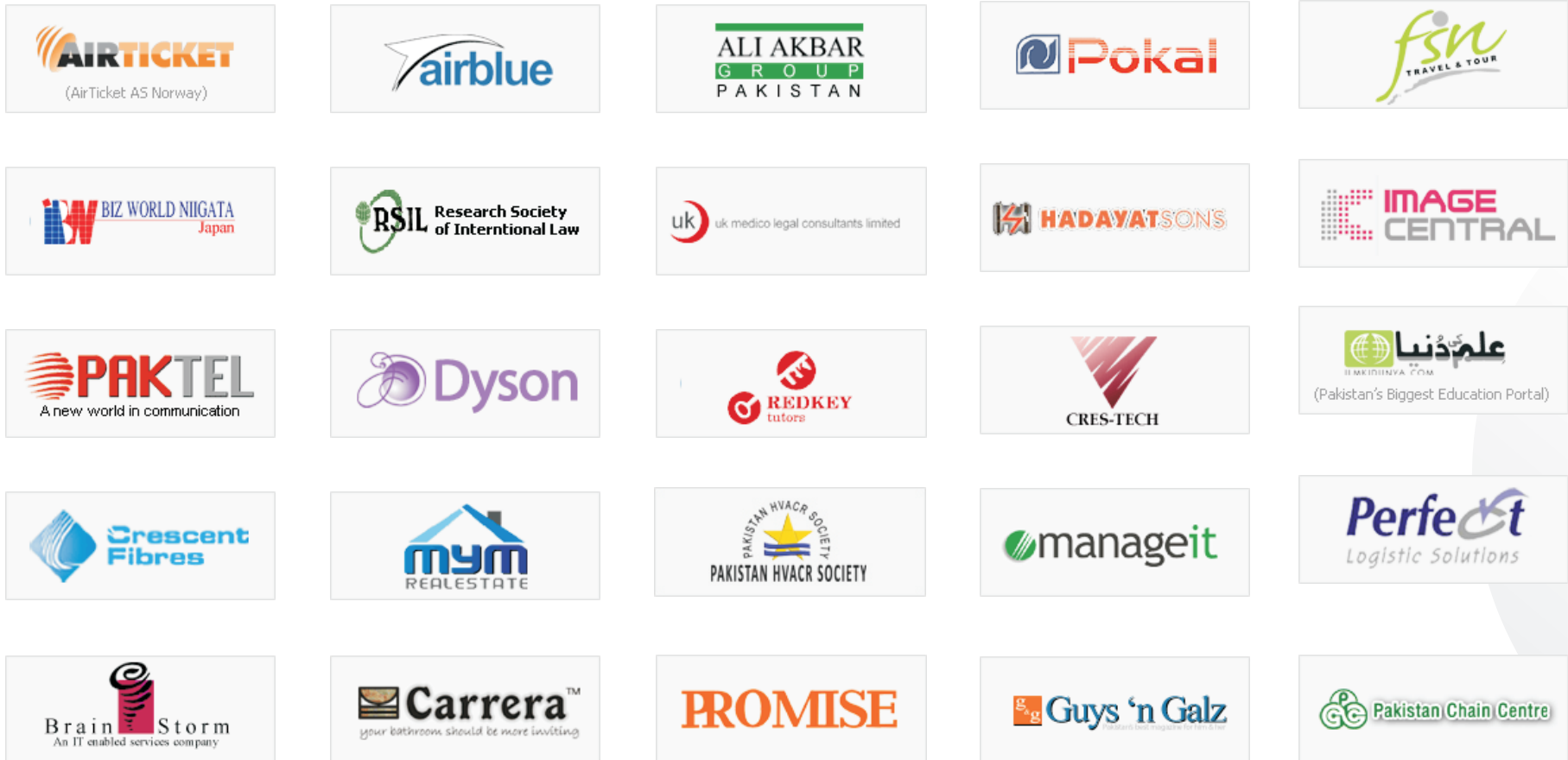
- .NET ( C# & VB.NET)
- PHP
- Java Script & VB Script
- MS SQL, MySQL DB System
- MS Project
- MS Visio
- Dreamweaver
- Flash
- Photoshop
- Corel DRAW
- XML Web Services
- Ajax
- 3rd Party APIs

In Addition to this we use a wide range of other tools to speedup and fine tune the development and testing process.



# Who Are Our Clients?

Since 2003, SoftSolutions has successfully served numerous clients in local and international markets.



Our clientele includes reputable companies from the US, UK, Norway, Portugal, Australia, Japan, UAE and Pakistan



# How We Are Different?

We measure our success with the client's profitability and the ROI of our developed product

We always consider ourselves as a team player with our clients working together to achieve the client's business objectives.

We are based in Pakistan, offering us a pool of highly skilled English speaking manpower on very reasonable salary terms.

We are very competitive in terms of price whereas giving surety of technical maturity.



# How To Contact Us?

## Soft Solutions Pakistan

620 Al Hafeez Shopping Mall  
Main Blvd. Gulberg III, Lahore Pakistan  
Phone: (+92 42) 35774669-70  
Fax: (+92 42) 35774670



Vist us online at  
[www.softsolutions.com.pk](http://www.softsolutions.com.pk)



Send us an email  
[Info@softsolutions.com.pk](mailto:Info@softsolutions.com.pk)



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